

DAYTON LIVE

Your home for Arts, Culture & Entertainment.



CONTENTS

Letter From Board Chair and CEO 3
Statistics 4
Impact 5
Setting the Stage 6
Equity, Diversity, Inclusion, and Access (E.D.I.A.) 7
Programming8
Education & Engagement9
Services 10
Dayton Live Financial Report
Sponsors 12
Board and Leadership 14
Dayton Live Staff 14

WHAT A DIFFERENCE A YEAR MAKES



A year ago, at the Dayton Live Annual Meeting we remembered a closure that started in March 2020 and lasted in earnest until August of 2021. The last 12 months which encompassed the 2021-2022 Season have been a whirlwind of activity, performances and organizational growth.

In August of 2021, we were still working with a skeleton crew and many unfilled positions amongst our staff. We are happy to report that we now have over 160 employees. We've hired in almost every area and are continuing to increase our staff levels and our capability to have a positive impact on the community.

Our volunteers returned to the venues faithfully, contributing over 28,000 hours of service. We can't say enough about what they contribute to the community and Dayton Live, we could not operate without their support.

Another group that deserves our thanks and praise is the Dayton Live Board of Trustees. Throughout the past few years, they have been generous with their time, talent, and treasure. Our many thanks to them. (On a personal note, I'd like to thank Chris Wyse for his extraordinary service as Board Chair over the last three years. I know it isn't what he 'signed up for,' but he has been an amazing partner to guide us through this time. – Ty Sutton)

We didn't know what this season would look like with all the unknowns in our world. When we look back at our meeting a year ago, we were filled with enormous gratitude and great hope, but could never imagine that we would have one of our most successful Premier Health Broadway in Dayton seasons ever with 11,000 subscribers, a record for a one-week season at the Benjamin & Marian Schuster Performing Arts Center. Every show on the season has had record sales, starting with *HAMILTON* and ending with *JESUS CHRIS SUPERSTAR*. The Projects Unlimited Star Attractions, Universal 1 Credit Union Music Series, Dayton Children's Family Series, and National Geographic Live Series sponsored by Subaru all came back in spectacular fashion.

Our Education & Engagement efforts have grown tremendously over the last year with some major initiatives well underway. From the new Creative Academy to the resilient Discovery Series to the inspiring Miami Valley High School Theatre Awards, Dayton Live leadership is proud of how these programs reach into our community.

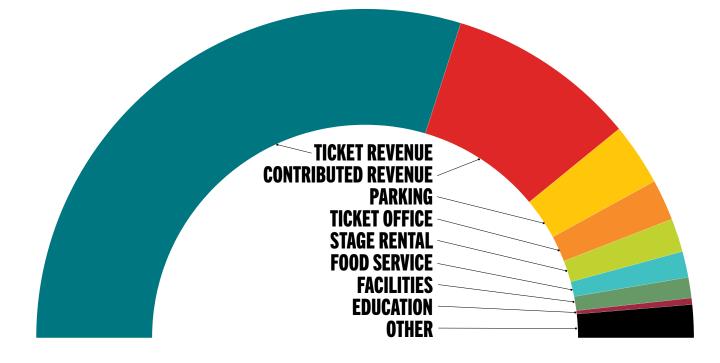
With so much positive news the future is bright for Dayton Live. COVID-19, economic challenges, and more may affect our day-to-day operations, but we came through the last 2+ years stronger, more capable, and ready to keep contributing to the Dayton region. We couldn't do it without the support of so many individuals, foundations, and companies who support us with their gifts and grants. Our gratitude is endless! Thank you!

Can't wait to see you at the theatre for the tremendous 2022-2023 Season!

Ty Sutton, President & CEO

Chris Wyse, Board Chair

DAYTON LIVE is funded by:



DAYTON LIVE...

...is the home to our resident companies: **Dayton Ballet, Dayton Opera, Dayton Philharmonic, Muse Machine, The Human Race Theatre Company,** and **Dayton Dance Initiative.**

...welcomes over 400,000 guests into our facilities each year. ...audiences come from **14 counties** and **100 school districts.** ...operates and maintains all of its facilities at a cost of over \$277,000 per month.



our donations are tax deductible!

IMPACT

We boost the greater Dayton economy by over \$25M annually, bringing the equivalent of 776 full-time jobs to downtown Dayton!*

*Based on the calculator developed by the Americans for the Arts, the economic impact of Dayton Live is considerable and far-reaching. This sum represents the total dollars spent by Dayton Live and its audiences, including event-related spending by audiences, which is estimated using average dollars spent per person by arts event attendees in similarly populated communities.

SETTING THE STAGE

Our Mission:

To strengthen community engagement in the arts through inspiring performances, educational opportunities, and world-class venues. To elevate a thriving downtown experience as the primary host and presenter for performing arts in the region.

EQUITY, DIVERSITY, INCLUSION, AND ACCESS (E.D.I.A.)

Members of the E.D.I.A. Committee are:

Staff

Ty Sutton, President & CEO Gary Minyard Kristina Bilbrey Wes Hill Kara Harter

Trustees

Erin Davis, Committee Chair
Terra Williams, Committee Vice Chair
Chris Wyse, Board Chair
Dave Dickerson, Board Vice Chair

Casey Ott Rodney Veal

A Message From the Committee

The past two years has ushered in a lot of change in a short amount of time. But change brings with it a chance for reflection, discovery, and growth. At Dayton Live, we have taken this opportunity to ask ourselves how well we embody our core values of equality, diversity, inclusion, and access for all. We started by asking questions internally, gaining a better understanding of ourselves and what Dayton Live could do to live out our values better as an organization. Throughout the pandemic, we continued to give this work our full attention, exploring whether these values truly live within the day-to-day actions of Dayton Live.

In the fall of 2020, the Board of Trustees established a permanent subcommittee, formally creating and funding the E.D.I.A. Committee. Today, the E.D.I.A. Committee is a joint committee of both Dayton Live staff members and Trustees. The Board tasked the E.D.I.A. Committee with ensuring that the values of the greater Dayton community are reflected in the work of Dayton Live.

Since inception, the E.D.I.A. Committee has systematically reviewed and, where needed, established policies to ensure that Dayton Live embraces diversity, equity, inclusion, and access across the board from live programming to our recruitment and hiring practices.

We recognize that the heart of an arts venue will always be the people



we bring together and experiences we share. We commit to serve and celebrate our community by ensuring inclusion regardless of age, race, sexual orientation, gender identity, physical ability, cognitive ability, or socioeconomic backgrounds.

The E.D.I.A. Committee developed goals to serve as a guiding framework. As we close out 2021-2022, we reflect briefly on those. Our guiding principle is that our programming and staff ought to be reflective our community. We started internally to make certain we understood how equity, diversity, inclusion and access were happening within the organization. We developed a comprehensive E.D.I.A. plan for the organization moving forward, meant to evolve and grow as we do.

Our most important opportunity to live out our values with the Dayton community is through our live programming. In this past year, Dayton Live has offered the most diverse program line-up yet, and at pricing that is accessible for more people across our community. We have conducted intentionally small focus groups to listen to how the community perceives Dayton Live and our commitment to E.D.I.A.

In terms of our staff, Dayton Live has implemented numerous changes to the recruitment practice, hiring process, on-boarding experience, and ongoing access to E.D.I.A.-centered tools and resources for staff to use as they need or as our patrons need. For our volunteers, we have added training and provide access to those same E.D.I.A.-centered tools and resources.

Looking Forward to the 2022-2023 Season

Developing the plan was the easy part – the hard part is ensuring that we continue to implement the plan day-to-day, year-to-year and throughout our community. In the coming year, the E.D.I.A. Committee's work will take a prominent place in Dayton Live's next strategic plan. We will continue to see broader diversity in our programming. We will increase our presence outside of our venues, and we will be engaging more with the community. We intend that equity, diversity, inclusion, and access will be fully integrated into all the facets of Dayton Live's day-to-day operations and that our community will see programming, staff, volunteers, and Trustees that are reflective of our community.

We recognize our work is not done; nor will it ever be. But our aim is that our values are so ingrained in the organizational culture that all of the people we bring together can comfortably be themselves.





Premier Health Broadway in Dayton Series

Tony Award-winning hits, treasured classics, and the best new shows on the stage of the Schuster Center.





Projects Unlimited Star Attractions

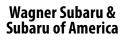
Unique and diverse programming from comedy to music, presenting artists for everyone.

Universal 1 Credit Union Music Series

Musical artists from around the world on the stages of Dayton Live.







National Geographic Live Series sponsored by Wagner Subaru & Subaru of America

The amazing photography and video of National Geographic, given firsthand by the scientists, explorers, photographers, and filmmakers who produced them.



Dayton Children's Family Series

Programming designed to bring the magic of live performing arts to children ages 5-10, including industry leading sensory-friendly presentations.

EDUCATION & ENGAGEMENT



Dayton Live Creative Academy

The culmination of years of planning, the Dayton Live Creative Academy offers Saturday classes, weekday intensives with touring Broadway shows, and summer camps at the PNC Arts Annex. Launched in the spring of 2022, the Creative Academy centralizes Dayton Live's Education and Engagement offerings, efficiently engaging hundreds of young people from across the Miami Valley.



Dayton Live Discovery Series

The Discovery Series is a curated series of performing arts experiences that provides one of the few opportunities for students to see live theatre performed on a professional stage. Carefully selected to enhance Ohio state academic standards the Discovery Series provides students with new pathways for achievement both inside and outside of the classroom.

Miami Valley High School Theatre Awards



Begun in 2017, the Miami Valley High School Theatre Awards (MVHSTAs) is an adjudication and awards program that celebrates, supports, and advocates for high school theatre education throughout the Miami Valley region. 21 schools and 1,699 students participated this year with more than 300 students performing on the stage of the Mead Theatre at the Schuster Center on June 7, 2022. The success of this program has gained national attention and the Dayton Live MVHSTAs have joined the "Jimmy Awards[®]" (National High School Musical Theatre Awards[®]). In 2022, two Miami Valley students – Zach Ahrens and Isabel Rawlins – were sent to New York City to participate in this prestigious competition.



Community Spotlight

This innovative program allows smaller up-and-coming arts groups to use the PNC Arts Annex at reduced rental rates for performance and rehearsal space, while providing them with training for the use of in-house theatrical equipment, subsidized ticketing services, house management, and additional support.





Venue Management

As the region's leading performing arts center, Dayton Live engages the community, subsidizing more than \$1 million in services for its resident companies.



Ticket Office

DaytonLive.org and the Dayton Live Ticket Office make ticket buying easy and efficient, serving over 250,000 patrons.



Event Services

Dayton Live venues are available for community organizations to host their own events. Supported by our team, the planning and execution are seamless for anything from small meetings to galas.



Starbucks

The new Starbucks Café in the Wintergarden of the Schuster Center opened in late June. The potential for this new revenue stream is tremendous, introducing new community members to the Schuster Center and Dayton Live.



The Arts Garage

The Arts Garage, conveniently located across from the Schuster Center, provides parking for performances and for downtown businesses on a daily basis providing more than \$1.4 million in additional revenue.



Volunteers

Our volunteer corps of close to 400 individuals provides vital support to our operations at all performances in our four venues. This season they contributed more than 28,000 hours of labor to the arts community.

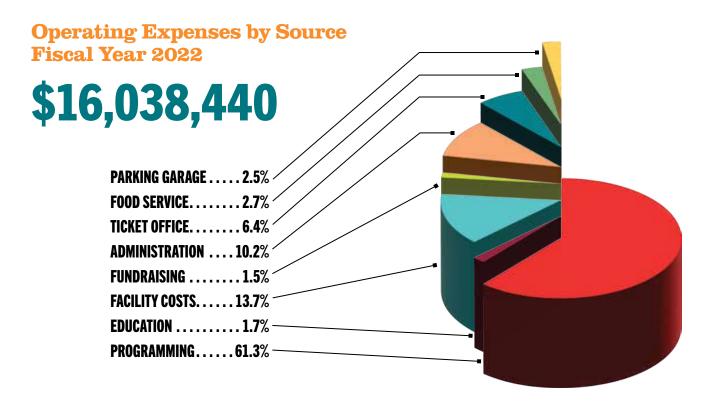
DAYTON LIVE FINANCIAL REPORT

Operating Revenue by Source Fiscal Year 2022

\$18,180,339*

*Does not reflect one-time Grants related to COVID recovery of \$10.468 million received from State & Local CARES Act funding, Paycheck Protection Program, and Shuttered Venue Operations Grant.

89 *		OTHER
		TICKET OFFICE. 6.8% CONTRIBUTIONS* 10.1% FACILITY RENT. 5.2% EDUCATION 0.4% PROGRAMMING. 61.9%



SPONSORS

We would like to thank our Corporate Sponsors who support Dayton Live's mission to strengthen community engagement in the arts through inspiring performances, educational opportunities, and world class venues.

DIAMOND

(\$40,000 and above)

AES Ohio Cox Media Group Key-Ads, Inc. Lexus of Dayton Premier Health Atrium Medical Center Fidelity Health Care Miami Valley Hospital Premier Physician Network Samaritan Behavioral Health Upper Valley Medical Center Projects Unlimited Sinclair Media Dayton 24/7

PLATINUM

(\$39,999-\$20,000)

Brady Ware & Company CPAs	Dayton Children's Hospital	Heidelberg Distributing
and Business Advisors	Emerson	Subaru of America &
Carter Fraser	Grunder Landscaping	Wagner Subaru

GOLD

(\$19,999-\$15,000)

Winsupply and The Winsupply Family of Companies Universal 1 Credit Union

SILVER

(\$14,999-\$10,000)

Scenic Solutions

BRONZE

(\$9,999-\$5,000)

Bethany Village

Perfection Group

Morgan Stanley—The Hale Group at Morgan Stanley



CORPORATE GIVING PARTNERS

We would like to thank our Corporate Giving Partners who are committed to Dayton Live's vision to elevate a thriving downtown experience as the primary host and presenter of performing arts in the region.

Digital Fringe DKK Productions Logos@Work McGohan Brabender Speedway LLC The Pine Club

FOUNDATION SUPPORT

We would like to thank the local foundations for their thoughtful support of Dayton Live initiatives throughout our community.

Autism Speaks	The Disability Foundation	Ohio Arts Council
The Berry Family Foundation	The Iddings Foundation	Virginia W. Kettering Foundation
Charles D. Berry Foundation	The Kuntz Foundation	
The Dayton Foundation	Montgomery County Arts and Cultural District	

EDUCATION PARTNERS

We would like to thank our Education Partners whose support helps open the door of live theatre to students throughout the Miami Valley.

Larry Dale David and Lynn Goldenberg Charles Hall Stephen and Kate Hone Pamela Lambert Dorothy Murray Taft Law

BOARD AND LEADERSHIP

2021 - 2022 Board of Trustees

OFFICERS

Chair	. Chris Wyse, President & COO, Projects Unlimited
Vice Chair	. Dave S. Dickerson, President – Midwest Business Development, Miller Valentine Construction
Past Chair	. Martha Shaker, President, Concept Rehab, Inc.
Treasurer	. David McGillivary, Tax Senior Manager, Brixey & Meyer
Secretary	. Wendy Lewis, President, 4 Iron Development Group
Erin R. Davis	. Attorney, Taft Stettinius & Hollister LLP
Kamna Gupta	. Vice President, Shared Services, Winsupply Inc.
Jon Hale	. Vice President Wealth Management, The Hale Group at Morgan Stanley
Mark Keeton	. Vice President / GM, Aeroseal
Kurt Knapke	. Vice President, Solution Strategy, Emerson Commercial & Residential Solutions
Nick Lair	. Vice President, Value Integration, Premier Health
Albert Leland	. Community Volunteer
Marla Schuster	. Nissan Attorney/Legal Recruiter, Alan Roberts & Associates
Casey Ott	. Global Commodity Leader, GE Aviation
Rick Peters	.CEO, Tangram Flex
Patti L. Stoll	. Senior Vice President, Wealth Director, PNC Bank, Private Bank
Rodney Veal	. Completion Coordinator, Sinclair Community College, Television Host, ThinkTV/CET Connect
Terra Williams	. Director, Health Promotion, Public Health – Dayton & Montgomery County

DAYTON LIVE STAFF

Administration

Ty Sutton	President & CEO
Kara Harter	Executive Assistant
Abby Glendenning	Coordinator – Administration

Development

Mike Rogers	Chief Development Officer
Andrew Baker	Manager – Development

Education & Engagement

Gary Minyard	Vice President
Stephanie Radford	Director – Education
Taylor Benjamin	Manager – Education & Engagement

Lisa Japs	Chief Operating Officer		
Ticketing & Lice	ensing		
Jeremiah Astin.	<u> </u>	Michael Evans, Homer Price,	
Wes Hill, Chris Kouse, Jordyn Sommer,Tabatha Wharton	Senior Agents – Ticketing	Sterling Rutledge, Sherry Wells Jonathan Southwell	
Dorron Applin, Mark Cummings, Alex Cutler, Emily Kaufman, Peter		Betty Gould	
McNeely, Terrell Moss, Maxwell Patton, Brittany Smiley	Agents – Ticketing	Corey Juniewicz-Fogle	Manager – Programming & Licensing
Kristina Bilbrey	Director – Series Ticket Sales	Alexis Chambers	Coordinator – Programming
Marketing & Co	ommunications		
Sue Stevens	Vice President		
Caryn May	Director – Online Presence	Kailey Yeakley	Manager – Social Media & Communications
Brad McAdams	Director – Creative Services	Danika Matulich	Manager – Creative Services
Operations			
Sarah Robertson	Vice President		
Dan Wood	Director – Facilities Sales & Service	Derrik Emerick	Manager – Event Operations
Alec Pasquarella	Director – Customer Experience	Caroline Beegan	Manager – Event Sales & Services
Caitlyn Hood, Janett Jones-Gilliard,	na Burnette, Charlotte Butler, Terry Cooper, Steve I Madison Kollig, Sam Lowe, Danielle Meyer ,Tamra	Payne, David Thomas,	Llouise Managament
Martin Baldwin, Teresa Byler, Kurt (Cypher, Amy Fannin, Billie Ferguson, Danelle Grub ylee Jackson, Susan Jebens, Adam Koehler, Josepl	bs, Daniel Hapner, Joy Hoeferlin,	House Management
	illiams, Karen Weaver-Wilson		
Janice Potter	Technical Director	Erin Wimsatt	Asst. Manager – Production
Schuster Center			
Kim Keough	·	Mike Strawderman	
Steve Williams	House Electrician	Amber Ring	House Swing/Properties
Victoria Theatre			
Todd Knopp	·	Emily Tabor	
Kris Smolinski		Travis Dwire	U U
Chloe Brzozowski, Catherine Bryan, John Michael Lander, Anna Moore,	, Mary Caserta, Cynthia Closser, Emily Goerling, Ra Bailey Rhonemus, Kathryn Stafiniak, Karin Stewar	t, Robyn Thomas, Andi Trzeciak, Diar	ne Lucente Wardrobe
Starbucks Carl Glaab	Store Manager	Rachel Banks, Darryll Bohanon, Mag. Cypher, Drew Davidson, Sydney Freih	ofer, Summer Gibson,
Chris Joseph, Tiana Newberry,	5	Caitlyn Hood, Sarah Hughey, Aaryon Jacobs, Ashleigh Jones, Anna Kaper,	
John Duffy, Gabbie Batsche	Shift Supervisors	Parks, Athena Shurtleff, Emma Smith	
			Security Officers
David Schrodi	Chief Financial Officer		
Facilities			
Darrell Abner			
Pat Haley		Austin Hill, Cain Brunette.	
Harley Blankenship.	. Manager – Property Management	Linda Byers	Supervisor – Arts Garage
Omar Evans, Samuel Haas, Toni Jackson, Jason Norton, Steve Patterson	Property Assistants	Robert Donohoo, Joy Huffman, Darrell Siler, James Parks, Steve Phipps	Arts Garage Cashiers
Finance			
David Becker	Controller	IronRoad	Human Resources
Deidre Newland	Senior Accountant	Port Technology	Information Technology
			15



Benjamin & Marian Schuster Performing Arts Center

1 WEST SECOND STREET DAYTON, OHIO 45402

Victoria Theatre

138 NORTH MAIN STREET DAYTON, OHIO 45402

PNC Arts Annex

46 WEST SECOND STREET DAYTON, OHIO 45402

The Loft Theatre

126 NORTH MAIN STREET THIRD FLOOR DAYTON, OHIO 45402